

01/2018 - Now

G-Coin @ Emergent Technology

Product Design, UX Director

Manage a team of designers that help define Emergent Technology's blockchain solutions including; G-Coin consumer wallet, Pro Wallet, Supply Chain application Pay Wall solution and Identity solution.

01/2017 - 12/2018

SAP Innovation Center Silicon Valley

User Experience Design Lead-TrueRec

Part on an internal SAP incubation project, helped Define the business use case, UX experience and visual design of a credential verification solution built on blockchain technology. The mobile application was used by Open-SAP students.

07/2013 -12/2016

SAP Design and Co-Innovation Center

UX / Strategic Design

In an internal design agency setup, worked closely with internal SAP teams and external fortune 500 SAP customers to help improve existing applications as well as identify new business opportunities.

01/2004 -01/2013

Modernmini

Managing Principle, Design Director

Built a successful multi-channel business that specialized in design, manufacturing, importing and distribution of niche market children's furniture and accessories.

Skills

Project Planning
Research
Facilitation
UX Design
UI Design
Visual Design

Methodologies

User Centric
Design Thinking
Qualitative
Agile

Tools

Adobe Suite, Adobe XD
Sketch, Zeplin, InVision,
UXPIN, OmniGraffle,
Axure, Mural, Webflow
Abstract, Jira, Aha, Miro

Talks/Panels

9/2017 Design Guru Summit
9/2018 SAP Enterprise Blockchain
Symposium

Education

MS HFE
San Jose State University

BFA Product Design
Parsons School Of Design

Contact info and links to recent work:

<https://www.pazitkagel.com>

<https://www.linkedin.com/in/pazitkagel/>

TrueRec Development Process - <https://goo.gl/pJbZ7v>